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Source: 2001 Cable & TV Factbook; FCC CUID database; TV Guide; Telephone requests as necessary of cable system operators

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AUDIO CHANNELS				3.4												
Holiday Music Channel		X	X	X	X		<b> </b>					<u> </u>	<u> </u>			
CD-70's Songbook CD-Acoustic Crossroads			X	X	X						ļ	-	-			
CD-Acoustic Crossroads CD-Adult Alternative			X	X	X		ļ <u>.</u>					<b></b> -				
			X	X	X		<del> </del>					_		-		
CD-Adult Contemporary CD-Big Band Era		<del>  </del>	X	X	X				<u> </u>			<del> </del>				
CD-Blues		<u> </u>	X	X	X	<u> </u>	<u> </u>						<b>-</b>	-		
CD-Blues CD-Classic Rock	<b>_</b>		X	X	X							-				
CD-Classic Rock CD-Concert Classics			^_	X	X											
CD-Contemporary Christian			X	X	x							<b> </b>				
CD-Contemporary Instrumentals			_^_	- <del>^</del>	x											
CD-Contemporary Jazz Flavors		<u> </u>	x	x	x											
CD-Country Classics			X	$\frac{\hat{x}}{x}$	x											
CD-Country Currents			X	$\frac{\hat{x}}{x}$	$\hat{\mathbf{x}}$											
CD-Easy Instrumentals			X	X	X											
CD-Eurostyle			X	$\frac{\hat{x}}{x}$	X											
CD-Fiesta Mexicana			X	X	X										-	
CD-Hawaiian Music			X	X	X					_						
CD-Hot Hits			X	X	X											
CD-Jazz Traditions			Х	X	X										$\neg \neg$	
CD-Jukebox Gold			Х	X	Х											
CD-Kid Tunes			Х	Х	Х											
CD-LDS Radio			Х	Х	Х											
CD-Latin Styles			Х	Х	Х											
CD-Light Classical			Х	Х	Х											
CD-Modern Rock Alternative			Х	Х	Х											
CD-New Age			Х	Х	Х											
CD-New Country			Χ	Х	Х											
CD-Non Stop Hip Hop			Х	Х	Х											
CD-Power Rock			Х	Χ	Х											
CD-Reggae			Х	Χ	Х											
CD-Urban Beat			Х	Х	Х			[		I		]				
Dish Music-50's & 60's Hits		]		X	X							$\longrightarrow$				
Dish Music-70's Hits				Х	X											
Dish Music-80's Hits				Х	Х											
Dish Music-All That Jazz				X	X									l	]	
Dish Music-Beach Party				Х	X											
Dish Music-Classical Ambience				Х	X											
Dish Music-Country Music One				Х	Х											
Dish Music-Expressions				Х	Х											
Disch Music-Hitline				X	X											
Dish Music-Hot FM				X	Х											
Dish Music Moodespace				X	X											
Dish Music-Moodscapes				Х	Х											

Dish Music-New Orleans Jazz		ι —		Х	Х							1				
Dish Music-Piano & Guitar		<del> </del>	<u> </u>	$\frac{\hat{x}}{x}$	X	<del>                                     </del>	_									
Dish Music R&B Revue		l	<del>                                     </del>	$\frac{\hat{x}}{x}$	x	<b>-</b>		<b></b>	-		<b></b>					
Dish Music-Urban Adult		<b></b>	<u> </u>	X	X											
DirectTV Music				<del>  ^</del>	<del>  ^</del>	31	31	31	31	31	<del> </del>			<u> </u>		
						- 31	31	31	31	31						
VIDEO CHANNELS  American Collectibles Network			84 / 88 8 JAN 1	V	V											
American Collectibles Network  American Movie Classics		X	X	X	X	<del>                                     </del>	\		<u> </u>	<del></del>			ļ <u>.</u>	ļ	<u> </u>	
All News Channel			X	X	X	X	X	X	X	X						
		ļ	<del></del>	<u> </u>	<del></del>	X	X	X	X	X	ļ <u>.</u>		<u> </u>	<u> </u>		ļ
Animal Planet		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	X	X	X	X	Х	Х	X	X	<u> </u>			<u> </u>		
Angel One		X	X	X	X									ļ		<u> </u>
Answer Channel		X	X	X	X	L							ļ		<u> </u>	<u> </u>
A&E Network		X	X	X	X	X	X	X	X	X					ļ	<b> </b>
BBC America			X	X	X	X	Х	X	X	X				<b>├</b> ──	<u> </u>	<u> </u>
BYU TV		X	X	X	X	<u> </u>			<u> </u>	L	ļ		<u> </u>	ļ		
Beauty and Fashion Channel		X	X	X	X				ļ	L			ļ		<u></u>	
Biography				Х	X		<u> </u>							<u> </u>		
Black Entertainment TV	_	L	X	X	Х	X	Х	Х	X	X					L	
Black Starz					Х											
Bloomberg				X	X	Х	X	X	X	X						
Boomerang				X	X	<u> </u>	<u></u>				<u> </u>					
Bravo			Х	Х	Х	Х	Х	Х	Х	Х						
C-Span		Х	Х	X	Х	Х	Х	Х	Х	Х						
C-Span 2		Χ	Х	Х	Х	Х	Х	Χ	Х	Х						
CNBC		Х	Х	Х	Х	Х	Χ	Х	Х	Х						
CNN		Х	Х	Х	Х	Х	X	X	Х	Х						
CNN International			Х	Х	Х	Х	Х	Х	Х	Х						
CNN Sports Illustrated				Х	Х	Х	Х	Х	Х	Х						
California Community Network		Х	Х	Х	Х											
Cartoon Network		Х	Х	Х	Х	Х	Х	Х	Х	Х						
Cinemax (East)					Х			3		3						
Cinemax (West)					Х											
MoreMax					Х											
ComCast Sports Network			Х	Х	Х					Х						
Comedy Central		Х	Х	Х	Х	Х	Х	X	Х	Х						
Country Music Television		Х	Х	Х	Х	Х	X	Х	Х	Х						
Court TV	~	Х	Х	Х	Х	Х	Х	Х	Х	Х						
DELL		Х	Х	Х	Х											
Discovery Channel		Х	X	X	Х	Х	Х	Х	Х	Х						
DISH Info		X	X	X	X											
DISH Info 1		X	X	X	X											
Disney Channel East		X	X	X	Х	Х	Х	Х	Х	Х						
Disney Channel West		X	X	X	X	X	X	X	X	X						
Discovery Civilization		<u> </u>	<del></del>	X	X											
Discovery Health		L	X	X	X	Х	X	Х	Х	Х						
Discovery Home & Leisure				<u> </u>	X	<u> </u>	<del> </del>									
Discovery Kids					X											
Discovery Science			-		X											
Do It Yourself Network				Х	X			<b></b>						<del></del>		
E!		Х	X	$\hat{\mathbf{x}}$	X	X	X	X	X	X	-+					
Empire Sports		^	x	$\hat{\mathbf{x}}$	X	-^-	^			-^-						$\dashv$
Encore (East)			$\stackrel{\sim}{-}$		Ŷ		X			X						
Encore (West)				Х	Ŷ		$\frac{\hat{x}}{x}$			· x						{
Encore Action Andventure																
Encore Love Stories				X	X		X			X						
Encore Mysteries				X	X		X			X						
Lincole iviysteries		İ	1	X	Х	- 1	X	- 1	j	X	l	- 1	1	- 1		

Encore True Stories	T	-		X	Х			1		Х			ſ			
Encore WAM/America's Kidz Net.	+ +			X	X	<del>  -</del>	X			X	<b> </b>	<del></del>		<del>                                     </del>	-	-
Encore Westerns	+ +			X	$\frac{1}{x}$	<del>                                     </del>	X		<b> </b>	X	<b></b>		$\vdash$	<del> </del>	<del>                                     </del>	
ESPN ESPN	<del>                                     </del>	Х	<del></del>	X	X	X	X	\		X	├—	<del> </del>	<del>                                     </del>	-	<b>-</b>	
ESPN Alternate	-		X			^-	<del>  ^</del> -	Х	X		<u> </u>	<del> </del>	<u> </u>		<del> </del>	<del> </del>
ESPN Classic	<del>                                     </del>	X	X	X	X	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	-	<del>                                     </del>	<del>                                     </del>	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \		<del>                                     </del>		<del> </del>	}	-
ESPN Classic	+	$\overline{}$	X	X	X	X	X	X	X	X	├—	<u> </u>	<b></b>	<del> </del>	<u> </u>	<del> </del>
ESPN2 Alternate		<u>X</u>	X	X	X	Х	X	X	X	X				<b>├</b> ─-	ļ	
		X	X	X	X		<del> </del>		<u> </u>					<b> </b>	ļ	
ESPNEWS	<b> </b>	X	X	X	X	Х	X	Х	X	X			<u> </u>	<u> </u>	ļ	<b>↓</b>
Eternal World Television Network	<del>-</del>	X	Х	X	X		<u> </u>					ļ	ļ	ـــــ	<u> </u>	<b> </b>
FX			Х	X		Х	X	X	X	X		Ļ		Ļ	ļ	
FLIX	<u> </u>				X	ļ			X	X	L				ļ	ļ
FOX New Channel			X	X	X	X	X	X	X	Х		ļ		<u> </u>	ļ	
FOX Family Channel		Х	Х	Х	X	X	X	X	Х	X			<u> </u>	<u> </u>		<u> </u>
FOX Movie Channel				X	X	X	X	Х	X	X						
FOX Sports Net (Regional)			Х	X	X					Х			<u> </u>	<u> </u>		
FOX Sports World				X	Х					Х						
Food Network		Χ	Х	Х	Х	Х	Х	Х	Х	Х						
Free Speech TV		Х	Х	Х	Х											
Galavision			Х	Х	Х	Х	Х	Х	Х	Х						
Game Show Network			Х	Х	Х	Х	Х	Х	Х	Х						
Gems Shopping Network		Х	Х	Х	X											
Golf Channel				Х	X					Х						
Good Samaritan Network		Х	Х	Х	Х											<u> </u>
HBO (East)		_			X		l	5		5						
HBO (West)					X				<b>-</b>		<b>T</b>			1	1	1
HBO-HDTV		_			X										İ	
HBO-Comedy					X								<u> </u>	<del>                                     </del>		
HBO-Family	1 1		<u> </u>	<b>†</b>	X			2		2		<b></b>				
HBO-Latino	1	_			X			_	<b></b>	<del>-</del>			<del>                                     </del>		<b>†</b>	
HBO-Plus (East)					X									<del>                                     </del>	t - t	<del>                                     </del>
HBO-Plus (west)	1			<del>                                     </del>	X						<u> </u>	<del></del>			<del>                                     </del>	
HBO-Signature					<del>  x</del>	<u> </u>					<u> </u>			<del>                                     </del>		<del> </del>
Great American Country		_		X	X			<u> </u>			<b></b>		<b> </b>	<del>                                     </del>		<del>                                     </del>
HDTV Demo	<del>                                     </del>	Х	X	x	Î			$\vdash$			<del> </del>		$\vdash$	<del>                                     </del>		
HITN		Ŷ	X	x	X	<u> </u>	-			<del> </del> -			<del> </del>	$\vdash$	<u> </u>	<del> </del>
Hallmark Channel	-		<del>  ^</del>	X	^	Х	X	Х	Х	Х			<del>                                     </del>	<del>                                     </del>	<del> </del>	<del>                                     </del>
Headline News Network	<del>                                     </del>	Х	Х	X	X	X	x	X	x	X						<del>                                     </del>
Health Network	<del>├</del> }	^	^	<del>  ^</del>	<del>  ^</del> -	X	X	X	X	X			<b></b>		1	<del>                                     </del>
History Channel	-	<u></u>	<del></del>		<del>                                     </del>	X	X	X	X					<del></del>	<del> </del>	
		Х	X	X	X	^	-^-		-^-	Х				<del> </del>	-	├
History Channel International	-				X	- V	-	-	L.	V			<u> </u>		-	
Home & Garden Television	├	X	X	X	X	X	X	X	X	X				<del>                                     </del>		├
Home Shopping Network		Х	X	X	X	Х	X	Х	X	Х				<del>                                     </del>	-	
ISHOP		<del></del>	Х	X	X	1	$\vdash$		<u> </u>	.,				<del>                                     </del>	<del> </del>	<b>├</b>
Lifetime		Χ	X	Х	X	X	X	Х	Х	X			<u> </u>	<del> </del>	<u> </u>	<del> </del>
Lifetime Movie Network			X	X	X	Х	X	Х	Х	X					<u> </u>	ļ
Madison Square Garden	$\sqcup$		Х	X	X					Х				<u> </u>	ļ	<u> </u>
LinkMedia		X	Χ	Х	X								<u> </u>	<u> </u>	<u> </u>	<u> </u>
Media		Х	Х	Х	Х											L
Movie Channel (West)				Х	X				Х	Χ				L		
Movie Channel (East)		I			Х				Х	Χ						
MSNBC			Χ	Χ	Х	Х	Х	Х	Х	Х						
MTV		Х	Х	Χ	X	Х	Х	Х	Х	Х						
MTV2		Х	Х	Х	Х	Х	X	Х	Х	Х						
Much Music						Х	Х	Х	X	Х						
NASA		Х	Х	Х	Х							7				
•			•	•	,					i i						

NBA.COm TV	T		T	1	1 -	T				X		1	1			
NESN	$\vdash$		X	X	X	-	<del> </del> -			^		1	<del> </del>		<del>                                     </del>	
National Geographic	+-	<del>                                     </del>	<del>  ^</del>	<del>  ^</del>	+^	X	X	Х	Х	<del>\</del>	<del> </del>	<u> </u>	<del>                                     </del>	<del> </del>	<del>  -</del>	-
Newsworld International		├		<del> </del>	-	x	$\frac{1}{x}$	X	X	x	-	-	├	<del>}</del>		<del>}</del>
Nickelodean Games & Sports	+	<del> </del>		X	X	<del>  ^-</del>	<del>  ^-</del>	-	<del>  ^-</del>	<del>  ^</del>	-	┼	<del>                                     </del>	-	<del> </del>	ļ
Nickelodean/Nick at Night (East)		X	X	X	$\frac{\lambda}{X}$	X	X	X	Х	X		-	<del> </del>		├-	-
Nickelodeon/Nick at Night (East)		<del>  ^</del>	X	X	X	X	$\frac{1}{x}$	X			-	<del>                                     </del>	ļ		<del>                                     </del>	-
Noggin	1	<del>  ^</del>	^		^	X	$\frac{1}{x}$	X	X	X		<u> </u>	├		├	<del> </del>
Northern Arizona University	<del> </del>	×	X	X	<del>  ^</del>	<del>  ^</del>	-^-	- ^		-^-		1	<u> </u>	-	-	-
Oxygen	-	<del>  ^</del>	<del>  ^-</del> -	<del>  ^</del>	<del>  ^</del>	X	X	X	X	X	<del> </del>	<del> </del>	├	<del>                                     </del>	_	<del>                                     </del>
Outdoor Channel		<del> </del>	ļ	- V	X	_^		<del>  ^</del> -	-^-	<del>  ^</del>	ļ	-	<b></b>	<u> </u>	<del> </del> -	<del>                                     </del>
Outdoor Life	+			X	├ <del>`</del>	V	<del> </del>	- V	<u> </u>	<del>  ~</del>		<b>-</b>	-	<u> </u>	<b></b> -	<del> </del>
PBS You	-	<del> </del>	- V	X	<del>  ^</del>	X	X	X	X	X	<del> </del>	-			├	<del> </del>
Panhandle Area	-	X	X			<del>  ^</del>	-^-	^_	Х	<del>  ^</del> -		<u> </u>		<del> </del>	-	ļ
PAX TV		X	X	X	X	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	\ \ \	- V	- V	<del> </del>	-		<u> </u>		-	ļ
QVC	<del> </del>	L.	X	X	X	X	X	X	X	X		ļ	<del>                                     </del>	<b>-</b>	<u> </u>	ļ
Red TV	—	X	X	X	X	X	X	Х	X	X	ļ		ļ	-		
	ļ	X	X	X	X		L			<del></del>		ļ		<del> </del>		
Regional Sports Network (in-market)	ļ			ļ		X	X	Х	X	X	-	<u> </u>	<u> </u>	ļ	<b>-</b>	
Research Channel	<b> </b>	X	X	X	X	L.				<u> </u>	<u> </u>	<u> </u>	<u> </u>		<u> </u>	<u> </u>
Romance Classics/Independent Film			X	Х	X	X	X	Х	Х	X		ļ	ļ	ļ		ļ
Sc-Fi Channel		X	X	X	X	Х	Х	Х	Х	X	<u> </u>	<u> </u>		ļ	ļ	
Shop At Home	<u> </u>	Х	X	Х	X											
Shop NBC	<u> </u>				ļ	X	X	Х	Х	X						
Show Too	ļ				X	L						ļ	ļ	ļ	ļ	
Showtime (East)				ļ	X				Х	Х		<u> </u>				
Showtime (East) HDTV	ļ				Х							<u> </u>	ļ			
Showtime (West)					X				X	X		Ļ				
Showtime Beyond	<u> </u>				Х				Х	X				ļ		
Showtime Extreme					Х				Х	Х					<u> </u>	
Showtime Showcase					Х				Х	X						
Soap Net				X	Х		_									
Speedvision	ļ			X	X	Х	X	Х	Х	X						
Sports Alternate 1			X	X	Х											
Sports Alternate 2			Х	Х	X					<u></u>						
Sports Alternate 3			Х	Х	X											
Sports Alternate 4			Х	Х	Х											
Starz! (East)					Х		4			4						
Starz! (West)					Х											
Starz! Cinema (East)					Χ											
Starz! Cinema (West)					Х											
Starz! Family (East)					Х											
Starz! Theater					Х											
Style				Х	Х											
Sundance					Χ				Х	Х						
Sunshine Network			Х	Х	Х					Х						
TMC XTRA					Х											
TechTV			Х	Х	Х	Х	Х	Х	Х	Х						
TMC XTRA West				Х	Х											
TV Games Network		X	X	Х	Х											
TV Land	<u> </u>	Х	Х	Х	Х	Х	Х	Х	Х	Х			-			
The Learning Channel		Х	Х	X	X	X	X	$\hat{\mathbf{x}}$	X	X			<u> </u>			
The National Network		X	X	X	X	X	$\frac{\hat{x}}{x}$	$\frac{\hat{x}}{x}$	$\hat{\mathbf{x}}$	X						—-
Toon Disney		<del>- `  </del>	$\hat{\mathbf{x}}$	$\hat{\mathbf{x}}$	X	x	$\frac{\hat{x}}{x}$	$\hat{\mathbf{x}}$	$\hat{\mathbf{x}}$	$\hat{\mathbf{x}}$						
Travel Channel		X	$\hat{\mathbf{x}}$	X	$\hat{\mathbf{x}}$	$\hat{\mathbf{x}}$	$\frac{\hat{x}}{x}$	$\hat{\mathbf{x}}$	$\hat{\mathbf{x}}$	$\hat{\mathbf{x}}$		-				
Trinity Broadcasting Network		X	X	$\hat{\mathbf{x}}$	$\frac{\hat{x}}{x}$	$\hat{\mathbf{x}}$	$\frac{\hat{x}}{ x }$	$\hat{\mathbf{x}}$	$\hat{\mathbf{x}}$	$\hat{\mathbf{x}}$						
Turner Broadcasting System		$\frac{\hat{x}}{x}$	$\hat{\mathbf{x}}$	$\hat{\mathbf{x}}$	x	$\hat{\mathbf{x}}$	$\hat{\mathbf{x}}$	$\hat{\mathbf{x}}$	$\hat{\mathbf{x}}$	$\hat{\mathbf{x}}$						
· - · - · · · · · · · · · · · · · ·		^ 1	^	^	^	_^	^	^	^	_^	- 1		- 1			

Turner Classic Movies	ĺ	Х	Х	X	Χ	Х	Х	Х	Х		Ì		
Turner Network Television	Х	Х	Х	Х	Х	Х	Х	Х	Х			[	
Turner South		Х	Х	Х									
TRIO					Х	Х	Х	Х	Х				
USA Network	Х	Х	Х	Х	Х	Х	Х	Х	X				
University of California	Х	X	Х	Х									
University of Washington	X	Х	Х	X									
Univision		Х	Х	Х	Х	Х	Х	Х	Х				
VH1	X	Х	X	Х	Х	Х	Х	Х	Х				
VH1 Classic			X	Х									
ValueVision	Х	Х	Х	Х									
WGN		Х	Х	Х	Х	Х	Х	Х	Х				
The Weather Channel	Х	Х	Х	Х	X	Х	Х	Х	Х				
Wisdom Television			Х	Х									
WE: Woman's Entertainment					Х	Х	Х	Х	Х				
Word Network					X	Х	Х	Х	Х				
WorldLink TV					Х	Х	Х	Х	Х				

Source: www.dishtv.com and www.directtv.com

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# Daily Newspapers Circulated in the Roanoke-Lynchburg, VA DMA<sup>1</sup>

Title	Owner
* Covington Virginian Review	Covington Virginian Review
Covington, VA	
* The Danville Register & Bee	Media General Inc.
Danville, VA	
* News & Advance	Media General, Inc.
Lynchburg, VA	
* Martinsville Bulletin	Martinsville Bulletin, Inc.
Martinsville, VA	
* Pulaski Southwest Times	Fackelman Newspaper Group
Pulaski, VA	
Richmond Times-Dispatch	Media General, Inc.
Richmond, VA	
* The Roanoke Times	Landmark Communications Inc.
Roanoke, VA	
News Leader	Gannett Co., Inc.
Staunton, VA	
The Washington Post	The Washington Post Co.
Washington, DC	
The Greensboro News & Record	Landmark Communications, Inc.
Greensboro, NC	

<sup>\*</sup> Indicates newspapers published within the DMA. Sources: SRDS Circulation 2000; Editor & Publisher International Yearbook (2000).

<sup>&</sup>lt;sup>1</sup> Circulation of five percent of househlds in DMA, which consists of Alleghany, Amherst, Appomattox, Bath, Bedford, Botecourt, Cambell, Carroll, Charlotte, Craig, Floyd, Franklin, Giles, Grayson, Halifax, Henry, Highland, Montgomery, Nelson, Pittsylvania, Pulaski, Roanoke, Rockbridge and Wythe Counties, VA.

# General Interest Newspapers of Varying Frequency Published in the Roanoke-Lynchburg, VA DMA<sup>2</sup>

Title	Owner	
Altavista Journal	Altavista Journal	
Altavista, VA	(Womack Publishing Company Co.)	
Amherst New Era Progress	Amherst New Era Progress	
Amherst, VA		
Times-Virginian	Times-Virginian	
Appomattox, VA		
Bedford Bulletin	Bedford Bulletin	
Bedford, VA	(Landmark Communications)	
Smith Mountain Eagle	Smith Mountain Eagle	
Moneta, VA	(Womack Publishing Co.)	
The Fincastle Herald	The Fincastle Herald	
Fincastle, VA	(Robinson Community Pubs.)	
Union Star	Union Star	
Brookneal, VA	(Womack Publishing Co.)	
The Floyd Press	The Floyd Press	
Floyd, VA	·	
Southwest Virginia Enterprise	Southwest Virginia Enterprise	
Wytheville, VA	(Family Community Newspapers of SW VA)	
The Vinton Messenger	The Vinton Messenger	
Vinton, VA		
Nelson County Times	Nelson County Times	
Amherst, VA	(Amherst Publishing)	
The Carroll News	The Carroll News	
Hillsville, VA		
The New Castle Record	The New Castle Record	
New Castle, VA	(Salem Publishing Co.)	
Franklin News-Post %	Franklin News Post	
Rocky Mount, VA	(Franklin County Newspapers, Inc.)	
Virginian-Leader	Virginian-Leader	
Pearisburg, VA	-	
The Declaration & Blue Ridge Sun	The Declaration & Blue Ridge Sun	
Independence, VA		
Gazette Virginian %	Gazette Virginian	
South Boston, VA		

<sup>&</sup>lt;sup>2</sup>Alleghany, Amherst, Appomattox, Bath, Bedford, Botecourt, Cambell, Carroll, Charlotte, Craig, Floyd, Franklin, Giles, Grayson, Halifax, Highland, Montgomery, Nelson, Pittsylvania, Pulaski, Roanoke, Rockridge and Wythe Counties, VA. "Varying Frequency" means weekly unless otherwise noted using codes below.

Source: Editor & Publisher International Yearbook (2000).

DCLIB02:1333738-2

<sup>%</sup>Newspaper published three times per week.

<sup>^</sup> Newspaper published semi-weekly.

<sup>+</sup> Newspaper published biweekly.

The Recorder	The Recorder	
Monterey, VA	(Recorder Publishing of VA, Inc.)	
The News-Messenger ^	The News-Messenger	
Christianburg, VA	(New River Newspapers)	
The Ledger	The Ledger	
Rustburg, VA	(Press Media Group, LLC)	
Star-Tribune	Star Tribune	
Chatham, VA	(Womack Publishing Co.)	
The News-Gazette	The News-Gazette	
Lexington, VA	(News-Gazette Corp.)	
Charlotte Gazette	Charlotte Gazette	
Drakes Branch, VA	(Charlotte Publishing)	
Salem Times-Register	Salem Times-Register	
Salem, VA	(Salem Publishing Co.)	

# DCLIB02:1333738-2

<sup>%</sup>Newspaper published three times per week.

<sup>^</sup> Newspaper published semi-weekly.

<sup>+</sup> Newspaper published biweekly.

## Specialty Newspapers^

1. Name: Roanoke Tribune \*

Frequency: Weekly (Thurs.)
Published: Roanoke, VA
Circulated: Roanoke, VA

Circulation: 5,200 Subscription Rates: \$10

Advertising: Accepts advertising

Description: Black community newspaper

2. Name: Farm Chronicle \*

Frequency: Weekly

Published: Blacksburg, VA

Circulated: Virginia, northern North Carolina and Maryland

Circulation: Paid 22,000

**Subscription Rates:** \$22.50 1 yr.; \$40.00 2 yrs.

Advertising: Accepts advertising

Description: Farm newspaper for Virginia, northern North Carolina and

Maryland

3. Name: The Weekender \*

Frequency: Weekly (Sat.)
Published: Lexington, VA
Circulated: Lexington, VA

Circulation: 14,800 Subscription Rates: Free

Advertising: Accepts advertising

**Description:** Local entertainment and features publication

<sup>^</sup> Targeted to special ethnic, religious, demographic, or other groups.

<sup>\*</sup> Gale Directory of Publications and Broadcasting 2001.

# **Shopper Publications**

1. Name: Alleghany Highlander +/\*

> Frequency: Weekly (Sa) Published: Covington, VA Circulated: Covington, VA

Circulation: 6,000 Subscription Rates: Free

Advertising: Accepts advertising

**Description:** Shopper

Web Site: http://alleghanyhighlands.com

2. Name: Bedford Bullett +/\*

> **Frequency:** Weekly (Mon.) Published: Bedford, VA Circulated: Bedford, VA Circulation: 20,300 Subscription Rates: Free

Advertising: Accepts advertising

**Description:** Shopper (tabloid); includes television listings

3. Name: Declaration Dynamo +/\*

Frequency: Monthly

Independence, VA Published: Circulated: Independence, VA

Circulation: Free - 3.000

Subscription Rates: \$19 individuals; \$36 out of area

Advertising: Accepts advertising

**Description:** Shopper

4. Name: Gazette/Virginia Shopper +/\*

> Frequency: Weekly (Wed.) Published: South Boston, VA Circulated: South Boston, VA

Circulation; Free - 5,713

Subscription Price: \$20 individuals; \$38 out of area; \$.25 single issue

Advertising: Accepts advertising

**Description:** Shopper

Web Site: http://www.gazettevirginian.com

<sup>\*</sup> Gale Directory of Publications and Broadcasting 2001.

<sup>+</sup> Editor & Publisher 2000.

<sup>\*\*</sup> Information obtained from www.aan.org.

# 5. Name: Enterprise Buyers Catalogue +

Frequency: Friday

**Published:** Wytheville, VA **Circulated:** Wytheville, VA

**Circulation:** 8,000 **Subscription Rates:** Free

Advertising; Accepts advertising

**Description:** Shopper

# 6. Name: The Pennysaver \*

Frequency: Weekly (Fri.)
Published: Wytheville, VA
Circulated: Wytheville, VA

Circulation: 7,350 Subscription Rates: Free

Advertising: Advertising accepted

Description: Shopper

<sup>\*</sup> Gale Directory of Publications and Broadcasting 2001.

<sup>+</sup> Editor & Publisher 2000.

<sup>\*\*</sup> Information obtained from www.aan.org.

# College & University Newspapers

1. Name: The Sundial \*

Frequency: Weekly (Fri.)
Published: Lynchburg, VA

Circulated: Randolph Macon Woman's College, Lynchburg, VA

Circulation: 1,200 Subscription Rates: Free

**Advertising:** Accepts advertising **Description:** Collegiate newspaper

2. Name: Collegiate Times \*

Frequency: Daily (Tues. and Fri.)
Published: Blacksburg, VA

Circulated: Virginia Polytechnic Institute, Blacksburg, VA

Circulation: Free - 14,000

Subscription Rates: \$30 semester; \$40 individuals; \$5.15 local; \$8.50 national

Advertising: Advertising accepted, except for alcoholic beverages

**Description:** Collegiate newspaper

3. Name: The Tartan \*

Frequency: Weekly (Wed.)
Published: Radford, VA

Circulated: Radford University, Radford, VA

Circulation: 5000

Subscription Rates: Free; \$30 by mail Advertising: Accepts advertising Description: Collegiate newspaper

4. Name: Sweet Briar News \*

**Frequency:** Biweekly every other week on a Thursday

Published: Sweet Briar, VA

Circulated: Sweet Briar College, Sweet Briar, VA

Circulation: Non-paid - 1000 Subscription Rates: \$15

**Advertising:** Accepts advertising **Description:** Collegiate newspaper

<sup>\*</sup> Gale Directory of Publications and Broadcasting 2001.

<sup>+</sup> Editor & Publisher 2000.

<sup>\*\*</sup> Information obtained from www.aan.org.

## Magazines \*

1. Name: Roanoker Magazine

Frequency: Bimonthly
Published: Roanoke, VA
Circulated: Roanoke, VA

Circulation: Paid -9,850; Non-paid -2,450

**Subscription Rates:** \$14.95/per year; \$25.95/2 year **Description:** Magazine promoting Roanoke lifestyles

Web Site http://theroanoker.com

2. Name: Blue Ridge Country

**Frequency:** Mon. – Sat. (morn.).

Published: Roanoke, VA Circulated: Nationally Circulation: 75,000

Subscription Rates: \$16.95 individuals; \$3.50 single issue

Advertising: Advertising accepted

**Description:** Celebrates the mountain regions of VA, GA, KY, MD, NC, SC,

TN and WV

3. Name: Journal

Frequency: Annual

Published: Roanoke, VA Circulated: Roanoke, VA Not reported.

**Subscription Rates:** \$7 individuals **Advertising:** Advertising not accepted

**Description:** Historical journal

<sup>\*</sup> All magazine entries are from Gale Directory of Publications and Broadcast Media 2001. All entries appear to have articles focused on the DMA and are published in the DMA.

# Magazines Circulated Statewide \*

1. Name: Virginia Explorer \*

Frequency: Quarterly

Published: Martinsville, VA

Circulated: Statewide
Circulation: Not reported

Subscription Rates: Not reported Advertising: Advertising not accepted

Description: Journal covering Virginia natural history

2. Name: 4-H for Life \*

Frequency: Triennial

Published: Blacksburg, VA

Circulated: Statewide Circulation: Not Reported

Subscription Rates: Not Reported Advertising: Advertising not accepted

**Description:** Membership magazine covering 4-H club activity in Virginia

<sup>\*</sup> All magazine entries are from Gale Directory of Publications and Broadcast Media 2001. All entries are published in the DMA but from the description seem to include articles of interest statewide.

# MMDS/MDS Systems in Roanoke-Lychburg DMA

1. Call Letters:

KNSC468

Licensee:

Ntelos Licenses, Inc.

**Transmitter Location:** 

Roanoke, VA

Service:

MDS

FCC Status:

Licensed

Status:

The station does provide video programming for the Roanoke area. There is only one program guide for

all Roanoke area systems.

Program Guide:

Attached.

2. Call Letters:

KNSC469

Licensee:

Ntelos Licenses, Inc.

**Transmitter Location:** 

Roanoke, VA

Service:

MDS

FCC Status:

Licensed

Status:

The station does provide video programming for the

Roanoke area. There is only one program guide for

all Roanoke area systems.

**Program Guide:** 

Attached.

3. Call Letters:

KNSC470

Licensee:

Ntelos Licenses, Inc.

Transmitter Location:

Roanoke, VA

Service:

MDS

FCC Status:

Licensed

Status:

The station does provide video programming for the

Roanoke area. There is only one program guide for

all Roanoke area systems.

**Program Guide:** 

Attached.

4. Call Letters:

KNSC659

Licensee:

Ntelos Licenses, Inc. Roanoke, VA

**Transmitter Location:** 

. CDC

Service:

MDS

**FCC Status:** 

Licensed

Status:

The station does provide video programming for the

Roanoke area. There is only one program guide for

all Roanoke area systems.

Program Guide:

Attached.

5. Call Letters:

KNSC468A

Source: 2001 Cable & TV Factbook; FCC MDS/ITSF Database; Telephone requests, as necessary, of system operators

Licensee: Ntelos Licenses, Inc.

Transmitter Location: Buchanan, VA

Service: MDS FCC Status: Licensed

Status: The station does provide video programming for the

Roanoke area. There is only one program guide for

all Roanoke area systems.

Program Guide: Attached.

6. Call Letters: KNSC469A

Licensee: Ntelos Licenses, Inc.

Transmitter Location: Buchanan, VA

Transmitter Location:
Service:

Buchanan, VA

MDS

FCC Status: Licensed
Status: The station does provide video programming for the

Roanoke area. There is only one program guide for

all Roanoke area systems.

Program Guide: Attached.

7. Call Letters: KNSC659A

Licensee: Ntelos Licenses, Inc.

Transmitter Location: Buchanan, VA

Service: MDS Licensed

Status: The station does provide video programming for the

Roanoke area. There is only one program guide for

all Roanoke area systems.

Program Guide: Attached.

8. Call Letters: WNTH926-B01

Licensee: Ntelos Licenses, Inc.

Transmitter Location:
Sorvice:

Buchanan, VA
MDS

Service: MDS FCC Status: Licensed

Status: The station does provide video programming for the

Roanoke area. There is only one program guide for

all Roanoke area systems.

Program Guide: Attached.

9. Call Letters: KNSC470A
Licensee: Buchanan, VA

**Transmitter Location:** R&B Communications, Inc./Ntelos

Service: MDS FCC Status: Licensed

Source: 2001 Cable & TV Factbook; FCC MDS/ITSF Database; Telephone requests, as necessary, of system operators

Status:

The station does provide video programming for the

Roanoke area. There is only one program guide for

all Roanoke area systems.

**Program Guide:** 

Attached.

Source: 2001 Cable & TV Factbook; FCC MDS/ITSF Database; Telephone requests, as necessary, of system operators

# CABLE CHANNEL GUIDE

14	HGTV	Home & Garden TV
25	CNN	Cable News Network
27	FOX	WFXR-27
28	DIS	Disney Channel
29	ESPN	ESPN
30	ENC	Encore Moyies
31	A&E	Arts & Entertainment
33	CBS	WDBJ-7
34	WTBS	Turner Broadcasting System
35	TNT	Turner Network Television
36	TNN	Nashville
37	USA	USA Network
38	PBS	WBRA-15
39	TDC	The Discovery Channel
40	LFE	Lifetime
42	NICK	Nichelodeon
44	THC	The History Channel
46	TWC	The Weather Channel
48	TLC	The Learning Channel
49	HBO*	Home Box Office*
50	ESPN-2	ESPN-2
52	ABC	WSET-13
53	HTS	Home Team Sports
54	NBC	WSLS-10

\*Optional Premium Service



Call (540) 966-3300 Buchanan call 473-2600

# Internet Sites in Converged Markets Roanoke-Lynchburg, Virginia: Table of Contents:

#### 1. Local News/Weather and Media:

http://www.metrowire.com/ + (independent)

http://www.roanoke.com

http://www.wsls.com/ + \*

http://www.newsadvance.com/+

http://www.roanoke.com/roatimes/\* +

http://www.bedfordbulletin.com/bedfordbulletin/myheadline.asp?S=3&P=274537&PubI

D=5135 +

http://www.wvtf.org/\* +

http://www.rvtv.org/

http://www.registerbee.com/

http://www.gateway-va.com/ +

#### 2. Business:

#### Retail:

http://www.valleyviewmall.com/ http://www.roanokeantiques.com/

### 3. Chamber of Commerce

http://www.franklincounty.org/

http://www.roanokechamber.org/+

http://www.roanoke.org/+

http://www.wraba.org/+

http://www.va-web.com/bedfordchamber/welcome.htm

### 4. Classifieds:

http://classifieds.roanoke.com/cv3/roanoke

http://www.newsadvance.com/classified/classmain.htm

#### **Employment:**

http://www.vec.state.va.us/seeker/seeker.htm +

http://www.blueridgecareers.com/+

#### **Real Estate:**

http://www.newsadvance.com/retw/index.htm

http://boonerealtors.com/

http://www.wpcrealtors.com/

# 5. Civics Clubs:

http://www.lynchburg.net/brc/

http://www.co.roanoke.va.us/communit/CivicLeagues/\*\* +

<sup>&</sup>lt;sup>†</sup> Indicates the website contains a separate news page.

Indicates sentiment towards the events of September 11, 2001